



## 2016 Social Service Funding Application – Non-Alcohol Funds

Applications for 2016 funding must be complete and submitted electronically to the City Manager's Office at [ctoomay@lawrenceks.org](mailto:ctoomay@lawrenceks.org) by 5:00 pm on Friday, May 15, 2015. Applications received after the deadline or not following the attached format **will not** be reviewed by the Social Service Funding Advisory Board.

**General Information:** Each year, the City Commission considers requests for the allocation of dollars to a number of agencies that provide services benefiting the Lawrence community. These funds are to be used to support activities that align with the Community Health Plan which was developed with input from many people throughout the community. The five areas for the plan are listed below:

- Access to healthy foods
- Access to health services
- Mental health
- Physical activity
- Poverty and jobs

More information on the Community Health Plan can be found at <http://ldchealth.org/information/about-the-community/community-health-improvement-plan/>.

Applications will be reviewed by the Social Service Funding Advisory Board at meetings held from 8:00 a.m. to 12:00 p.m. on May 27. **Applicants are asked to make a contact person available by phone at that time in case questions arise.**

Following their review, the Advisory Board will forward recommendations for funding to the City Commission. Recommendations will be based upon the following criteria:

- availability of city funds
- the stated objectives of the applicant's program
- alignment of the program with the Community Health Plan
- the efforts to collaborate and create a seamless system of support for residents
- outcomes that move program participants from total dependency toward measurable levels of independence
- ability to measure progress toward the program objectives and the Community Health Plan
- past performance by the agency in adhering to funding guidelines (as appropriate)

The final decision regarding funding will be made by the City Commission when they adopt the Annual Operating and Capital Improvement Budget in August.

Please note that funds will be disbursed according to the following schedule unless otherwise agreed to in writing:

- First half of funds will not be disbursed before April 1
- Second half of funds will not be disbursed before October 1

**Questions?** Contact Casey Toomay, Assistant City Manager at [ctoomay@lawrenceks.org](mailto:ctoomay@lawrenceks.org) or at 785-832-3409.



## City of Lawrence

### 2016 Social Service Funding Application – Non-Alcohol Funds

#### SECTION 1. APPLICANT INFORMATION

Legal Name of Agency: The Lawrence Alliance

Name of Program for Which Funding is Requested: Festival of Cultures / Community Education & Outreach

Primary Contact Information (must be available by phone 5/27/15 from 8 a.m. to 12:00 p.m.)

Contact Name and Title: Baha Safadi, Chair

Address: P.O Box 442069

Telephone: 785-550-3427 Fax: \_\_\_\_\_

Email: alliance@lawrencealliance.org

#### SECTION 2. REQUEST INFORMATION

- A. Amount of funds requested from the City for this program for calendar year 2016: \$ 4,000
- B. Will these funds be used for capital outlay (equipment or facilities?) If so, please describe: **Equipment necessary to conduct Festival of Cultures, and facilities for Community Dialogue Dinner.**
- C. Will these funds be used to leverage other funds? If so, how: **N/A**
- D. Did you receive City funding for this program in 2015? If so, list the amount and source for funding (i.e. General Fund, Alcohol Fund, etc.): **N/A**
1. How would any reduction in city funding in 2016 impact your agency? **Approximately more than 10 years ago, the Lawrence Alliance received funding by the city, the University of Kansas, and USD497. The University of Kansas and USD497 have not been active with the Alliance in years. The Lawrence Alliance has been subsisting on those funds for over the past years since. The operating funds for the Alliance are depleted to almost zero. In 2013 and 2014, the Alliance has been operating on a grant from the Lawrence Cultural Arts Commission and other donations. Those funds are not guaranteed for the future and are not sufficient to cover the Lawrence Alliance's desire to grow the annual community celebration of diversity, the Festival of Cultures. Conducting and expanding the Festival of Cultures as well as the programs of the Lawrence Alliance would become increasingly difficult, if not impossible.**
  2. If you are requesting an increase in funding over 2015, please explain why and exactly how the additional funds will be used: **N/A**

#### SECTION 3. PROGRAM BUDGET INFORMATION

- A. Provide a detailed budget for the proposed program using the following categories: personnel (list each staff position individually and note if new or existing), fringe benefits, travel, office space, supplies, equipment, other.

<b>PERSONNEL</b>	NONE		
<b>FRINGE BENEFITS</b>	NONE		
<b>TRAVEL</b>	NONE		
<b>OFFICE SPACE</b>	NONE		
<b>SUPPLIES</b>			
	Festival Children's Arts/Crafts materials, tablecloths, booth and directional signs	Existing	\$300.00
	Training/Discussion/networking group refreshments	New	\$200.00
<b>EQUIPMENT</b>			
	DJ and sound system	Existing	\$600.00
	Festival of Cultures/Hospitality Tent and Banner	New	\$350.00
	Festival of Cultures/Truck Rental (including fuel)	Existing	\$100.00
	Festival of Cultures/Bounce House Rental	Existing	\$160.00
<b>OTHER</b>			
	Dialogue Dinner Facilities & Supplies	New	\$500.00
	Event Flyers and Signs	New	\$400.00

	Festival of Cultures Portable Restrooms (3)	Existing	\$300.00
	Outreach for Festival of Cultures, including advertising and promotional materials	New	\$1,000.00
	P. O. Box Rental	Existing	\$90.00
<b>TOTAL</b>			<b>\$4,000.00</b>

- B. What percent of 2016 program costs are being requested from the City? **99%**
- C. Provide a list of all anticipated sources of funding and funding amount for this program in 2016: **\$250 in table fees for the festival.**

#### **SECTION 4. STATEMENT OF PROBLEM / NEED TO BE ADDRESSED BY PROGRAM**

- A. Provide a brief statement of the problem or need your agency proposes to address with the requested funding and/or the impact of not funding this program. The statement should include characteristics of the client population that will be served by this program. If possible, include statistical data to document this need.
- 1. Conduct the annual Festival of Cultures. In order to demonstrate that we are a united community that values diversity and in keeping with the City Commission goal of keeping Lawrence a great place to live by providing excellent services and programs for the community, the festival will feature exhibits, performances, and demonstrations by both new and established residents of various cultures. Music and dance performances are complemented by tables with native food, crafts, and activities representing many cultures. The festival is in its 7<sup>th</sup> year and it is the goal of the Lawrence Alliance to grow this event as each year goes by. Funding this event will result in a 50% increase in attendees and participants in the festival.**
  - 2. Hold discussion/networking events to bring community, cultural, and faith-based organizations and residents together to help resolve conflicts and promote unity.**
  - 3. Provide additional culture-specific diversity/sensitivity training to local and regional law enforcement agencies beyond what is provided by their corresponding agencies in order to better understand the behaviors, beliefs, and traditions of the various minority residents in Lawrence, such as residents from Native American tribes, Germany, England, Japan, China, Korea, Vietnam, Bangladesh, Panama, Paraguay, Brazil, Polynesian, Hispanic/Latino descent, African-American, Middle Eastern descent and many others.**
- B. How was the need for this program determined?  
**The Lawrence Alliance is an advisory board of the City of Lawrence and its purpose is to advocate for Lawrence citizens and work with the City Commission to create a discrimination-free environment in Lawrence. There is a continuing need for an organization that can work to bring various cultures, new and existing residents, and faith-based organizations together to promote unity and prevent discrimination.**
- C. Why should this problem/need be addressed by the City?  
**Lawrence is unlike any other Kansas city in the richness and diverse cultures represented in its population. We desire to highlight and celebrate this community strength to attract visitors, new residents, and even new businesses to our community. Showing our community pride in our cultural diversity will also help our current residents of various cultures know we value and support them. The Alliance can bring together residents of all cultures and aid them in obtaining the assistance they seek as well as providing a sense of belonging and community.**
- D. How does the program align with the Community Health Plan (see page one)?  
**The Festival of Cultures helps to unite the community, provides a learning experience for all citizens, and is a one stop shop for resident networking with the various cultures and community organizations represented. Residents that feel they are a part of the whole community are more likely to take pride in the community, making Lawrence more attractive to prospective residents, students, and businesses. The educational programs of The Lawrence Alliance provide a bridge between law enforcement and the community.**

#### **SECTION 5. DESCRIPTION OF PROGRAM SERVICES**

- A. Provide a brief description of the service you will provide and explain how it will respond to the need you identified in Section 4. The description should include how many clients will be served, and should describe as specifically as possible the interaction that will take place between the provider and the user of the service.  
**The Festival of Cultures is a celebration of the many diverse cultures in Lawrence, Kansas and their contributions to the community. Held annually every fall, it showcases the wide variety of cultures found in Lawrence, in a family friendly atmosphere. The target audience is all citizens of Lawrence, Kansas. Over 1,000 attendees are expected at the 2015 festival. Over 30 international and other University of Kansas students are provided an enriching and rewarding experience as festival volunteers. Citizens visiting the Festival of Cultures enjoy an afternoon of ethnic and regional folk music and dance, a wide**

range of food, unique arts and crafts, children's crafts and many cultural booths and displays. In addition, there are informational displays by social service organizations. A video of a past festival performance can be found at <http://www.youtube.com/watch?v=pPCc9pFFVMw>. Also see attached photos. The Lawrence Alliance conducts networking/outreach events between cultural and faith-based organizations in an effort to strengthen the bonds of those organizations and aid them in better serving the Lawrence community. It is the goal of the Lawrence Alliance to provide networking/outreach to a minimum of 10 to 20 organizations and cultural groups. The Lawrence Alliance provides diversity/cultural/sensitivity training to many law enforcement personnel from the Lawrence Kansas Police Department, the University of Kansas Police department and the Douglas County Sheriff's Department each year. Law Enforcement officers often face the challenges of understanding and interpreting the behaviors, attitudes and actions of culturally and linguistically diverse citizens. However, the more training that law enforcement officers receive, the greater the awareness and insight they will have into the unique cultural and customary practices of the citizens they encounter. This provides better communication with law enforcement and in turn helps foster strengthened community relations. Training is also provided to social service organizations in Lawrence by request. It is the goal of the Lawrence Alliance to expand its outreach to more local organizations by 10% each year.

- B. What other agencies in the community are providing similar types of services. What efforts have you made to avoid duplication or coordinate services with those agencies?

**There are no agencies within the community that provides the unique services of The Lawrence Alliance. The Lawrence Human Relations Division and Human Relations Commission is a civil rights enforcement agency that investigates and makes rulings on complaints of discrimination. The Lawrence Alliance works to prevent discrimination by bringing together all factions of the community and provide education through training, networking, and the annual festival.**

#### **SECTION 6. PROGRAM OBJECTIVES**

Please provide three specific program objectives for 2016. Objectives should demonstrate the purpose of the program and measure the amount of service delivered or the effectiveness of the services delivered. A time frame and numerical goal should also be included. Examples include, "75% of clients receiving job training will retain their job one year after being hired," "increased fundraising efforts will result in a 15% increase in donations in 2016," "credit counseling services will be provided to 600 clients in 2016," etc. **Applicants will be expected to report their progress toward meeting these objectives in their six-month and annual reports to the City.**

- 1. Increase promotion of the Lawrence Alliance Festival of Cultures to increase participation and attendance, with a goal of over 1,000 attendees.**
- 2. Organize a "Dialogue Dinner" between the diverse communities and local law enforcement to promote dialogue and understanding while upholding Lawrence's values of community and collaboration.**
- 3. Provide diversity/cultural/sensitivity training to over 150 law enforcement personnel (Lawrence, Kansas Police Department, University of Kansas Police Department and the Douglas County Sheriff's Office.**